



Southeastern Planetarium Association

2026 SEPA Conference

Sponsorship Opportunities

Bentley Planetarium · Tellus Science Museum

Cartersville, Georgia

August 18–22, 2026

*Connect your brand with the planetarium professionals
shaping science education across the Southeast.*

■ Early Sponsor Rate Deadline: May 16, 2026 ■

About SEPA

The Southeastern Planetarium Association (SEPA) is the professional home for planetarium educators and dome theater specialists from diverse settings: from K–12 schools to science centers across one of the nation's most active and fastest-growing regional networks. Our footprint now spans 15 states, from Virginia as far south as the Gulf Coast and as far west as Texas, reflecting deliberate and ongoing regional expansion.

Each year, the SEPA Annual Conference brings this community together for hands-on workshops, immersive dome demonstrations, peer-led sessions, and a shared commitment to advancing science literacy through the unique power of the full-dome experience. The 2026 conference will be hosted at the Bentley Planetarium within the Tellus Science Museum in Cartersville, Georgia, an innovative facility that reflects exactly the kind of institution our members serve and inspire.

Why Sponsor the 2026 SEPA Conference?

Your sponsorship places your brand directly in front of approximately 130 planetarium professionals, educators, and decision-makers, the people who evaluate, recommend, and purchase the solutions needed to meet their facilities' goals. These are not casual attendees. They are the directors, educators, and technologists who power science education across the region.

The 2026 conference also extends a special invitation to members of the Western Alliance Conferences (WAC), with anticipated participation from colleagues across the Midwest and West Coast. That collaboration broadens the reach of your sponsorship well beyond the Southeast, putting your organization in front of a genuinely national audience of planetarium professionals.

~130

15 States

5 Days

SEPA sponsors gain meaningful visibility, not just a logo on a page, but genuine one-on-one connection. From booth space and dome presentation slots to program ads and social media recognition, each tier is designed to give your organization presence with an audience that is actively engaged in the work you support.

A Note on Our Theme

This year's sponsorship tiers are named for remarkable minerals, arranged in ascending order of hardness on the Mohs scale, from Amazonite's quiet resilience to Rhodochrosite's commanding presence. Each one formed under extraordinary conditions, each one irreplaceable. Like the professionals in our community, these specimens remind us that the most meaningful things take time, pressure, and the right environment to emerge.

Sponsorship Tiers at a Glance

Benefit	Amazonite \$250/\$275	Benitoite \$650/\$700	Wulfenite \$1,250/\$1,350	Tourmaline \$2,650/\$2,850	Rhodochrosite \$4,750/\$5,000
Website & slide loop logo	✓	✓	✓	✓	✓
Program listing	✓	✓	✓	✓	✓
Social media mention	Group	Group	Group	Group	Group
Pre-recorded video (5 min)	✓	✓	✓	✓	✓
Exhibitor booth	—	1 booth	1 booth	1 booth	2 booths
Conference registrations	—	1	1	2	2
Live sponsor spotlight (10 min)	—	—	✓	—	—
Bag insert item(s)	—	—	1	1	2
Program advertisement	—	—	1/8 page	Half page	Full page
Priority booth placement	—	—	✓	✓	✓
Dome presentation slot	—	—	—	15 min	30 min
Break/meal sponsorship	—	—	—	✓	—
Presenting Sponsor recognition	—	—	—	—	✓
"Presented by" branding	—	—	—	—	✓
Top logo placement (all materials)	—	—	—	—	✓

Early Sponsor Rate valid through May 16, 2026. Standard rates apply after this date.

Amazonite

Supporter Sponsor

Early Rate

\$250

Standard Rate: \$275



- ◆ Logo on conference website + sponsor slide loop
- ◆ Name listed in conference program
- ◆ Group thank-you social media mention
- ◆ One (1) pre-recorded sponsor video (up to 5 min) played during lunch/breaks

Early Rate of \$250 valid through May 16, 2026. Standard rate: \$275

Benitoite

Exhibitor Sponsor

Early Rate

\$650

Standard Rate: \$700



- ◆ One (1) exhibitor booth space (1 table, 2 chairs, power included)
- ◆ One (1) conference registration included
- ◆ Logo on conference website + sponsor slide loop
- ◆ Name listed in conference program
- ◆ One (1) pre-recorded sponsor video (up to 5 min) played during lunch/breaks

Early Rate of \$650 valid through May 16, 2026. Standard rate: \$700

Wulfenite

Featured Sponsor

Early Rate
\$1,250
Standard Rate: \$1,350



- ◆ One (1) exhibitor booth space (1 table, 2 chairs, power included)
- ◆ One (1) conference registration included
- ◆ Logo on conference website + sponsor slide loop
- ◆ Name listed in conference program
- ◆ One (1) pre-recorded sponsor video (up to 5 min) played during lunch/breaks
- ◆ One (1) live sponsor spotlight (up to 10 min) ; time slot assigned by organizers
- ◆ One (1) bag insert item
- ◆ 1/8 page program advertisement
- ◆ Priority booth placement

Early Rate of \$1,250 valid through May 16, 2026. Standard rate: \$1,350

Tourmaline

Premier Sponsor

Early Rate
\$2,650
Standard Rate: \$2,850



- ◆ One (1) exhibitor booth space (1 table, 2 chairs, power included)
- ◆ Two (2) conference registrations included
- ◆ Logo on conference website + sponsor slide loop
- ◆ Name listed in conference program
- ◆ One (1) pre-recorded sponsor video (up to 5 min) played during lunch/breaks
- ◆ One (1) dome presentation slot (15 min) ; scheduled by organizers
- ◆ Half-page program advertisement
- ◆ One (1) bag insert item
- ◆ Sponsor recognition for one break / coffee / breakfast (based on availability)
- ◆ Priority placement in exhibitor area

Early Rate of \$2,650 valid through May 16, 2026. Standard rate: \$2,850

Rhodochrosite

Presenting Sponsor ★ Limited to One (1)

Early Rate

\$4,750

Standard Rate: \$5,000



- ◆ Two (2) exhibitor booth spaces (2 tables, 4 chairs, power included)
- ◆ Two (2) conference registrations included
- ◆ Logo on conference website + sponsor slide loop
- ◆ Name listed in conference program
- ◆ One (1) pre-recorded sponsor video (up to 5 min) played during lunch/breaks
- ◆ One (1) dome presentation slot (30 min) ; scheduled by organizers
- ◆ Full-page program advertisement
- ◆ Two (2) bag insert items
- ◆ Presenting Sponsor recognition at a major conference moment (opening/keynote/banquet)
- ◆ Top logo placement on all sponsor signage, slides, and website
- ◆ "Presented by [Sponsor Name]" branding on key conference materials

Early Rate of \$4,750 valid through May 16, 2026. Standard rate: \$5,000

Add-On Opportunities

Extend your visibility beyond your sponsorship tier with these optional add-ons. Available to sponsors at any level, subject to availability.

Extra booth space	\$250
Pipe & drape for booth	\$50
Additional bag insert item	\$50
Extra dome time (per 15 min)	\$250
Bus Sponsor	\$500 (limited availability)
Program ad upgrade	\$25–\$200

Ready to Sponsor?

We'd love to have you with us in Cartersville. To secure your desired sponsorship tier, we encourage you to commit early. The May 16 early bird deadline is also the best opportunity to lock in the lowest rate.

For questions or to commit, please reach out to:

Karisa Zdanky, Conference Host
karisaz@tellusmuseum.org

Kat Hunt, SEPA President
president@sepadomes.org

Visit us at **sepadomes.org**



Scan to complete the
Sponsorship Commitment Form



Southeastern Planetarium Association · sepadomes.org