

SEPA 2014 Annual Conference - Vendor Sponsorship Matrix

Buehler Planetarium at Seminole State College of Florida: July 15-19, 2014

Sponsor Level Name: Sponsorship Expenditure:	GALAXY \$4,000	NEBULA \$3,000	CLUSTER \$2,000	STAR \$1,000	PLANET \$500	MOON \$250
Exhibit Tables in Vendor Hall: 6-foot length, 9'x10' space	2	1	1	1	1	1
Planetarium Time: Seminole State or MOAS	≤ 30 min.	≤ 25 min.	≤ 20 min.	≤ 10 min.	≤ 5 min.	None
Vendor Presentation Time: Exhibit Hall (NOT PLENARY)	≤ 25 min.	≤ 20 min.	≤ 20 min.	≤ 10 min.	≤ 10 min.	≤ 5 min.
Conference Registrations Included	2	2	1	1	50% Discount	0
Page Space in SEPA 2014 Conference Publication	8" x 10"	5" x 8"	4" x 5"	4" x 5"	2.5" x 4"	2.5" x 4"
Storage Space in SEPA 2014 Conference Flash Drive	512 MB	256 MB	128 MB	64 MB	32 MB	16 MB
Name, logo, and link on SEPA 2014 sponsorship page	Yes					
Name, logo, and link on SEPA 2014 conference front page	Yes				No	
Individual sponsorship announcement	Yes		No			
Company name (and link) included in digital releases	Yes				No	
Exhibit Space Notes: Vendor hall opens at 8:30 a.m. Tuesday and all exhibits must be removed by 11:59 p.m. on Friday evening. All exhibit spaces will include skirted table, two chairs, and electrical power. Pipe and drape can be arranged if needed at a cost of \$15 per foot needed for the length of the conference. Ceiling height is 16 feet. Inflatable domes 5 meters and smaller are permitted, but will require a fee of \$500 for two additional exhibit spaces.			Conference "Goodie Bag" Requirements: The conference stuffing fee for the "goodie bag" will be \$50 per item. One hundred fifty of each item will be required.			
Planetarium Dome Presentations: If you have planetarium presentation time, it can be held at either Seminole State College or Daytona Museum of Arts and Sciences. Daytona MOAS will be larger of two domes, and is better suited for equipment-specific demonstrations.			For more information, please contact: Michael McConville Buehler Planetarium at Seminole State 100 Weldon Blvd. Sanford, FL 32773 mcconvillem@seminolestate.edu 407.708.2421			
Named Sponsorship Opportunities:						
SEPA New Member Meeting (T)	Transit to/from Daytona Beach (Th)		Transit to/from University of Central Florida (F)			
Opening Reception (T)	Lunch & Speaker (Th)		Banquet & Keynote (F)			
Hospitality Suite 1 (T)	Afternoon Planetarium Session Break (Th)		Hospitality Suite 4 (F)			
Morning Sessions Break (W)	Old Florida Dinner (Th)					
Buffet Lunch (W)	Hospitality Suite 3 (Th)					
BBQ Dinner (W)	Morning Sessions Break (F)					
Hospitality Suite 2 (W)	Lunch (F)					