

Join us in the mountains for a conference to remember at O. Wayne Rollins Planetarium on the campus of Young Harris College in Young Harris, GA.

June 21-25, 2011

O. Wayne Rollins Planetarium is pleased to be your host for the 2011 conference of the Southeastern Planetarium Association. This event serves the SEPA region, but is open to all active planetarians. In keeping with our mountain location, our conference theme is "Creating Mountaintop Experiences."

A fantastic lineup of events has been planned, including delicious meals, interesting speakers, and a Thursday excursion to the new Tellus Museum & Planetarium in Cartersville GA. And of course, it just wouldn't be a SEPA conference without the incredible displays

from vendors demonstrating their wares and who help make this event possible through their generosity. We also look forward to the amazing planetarium shows, presentations and workshops you SEPA members will be contributing!

Young Harris College is a private, liberal arts college with a current enrollment of just over 800 students. Located in the Enchanted Valley, Young Harris is nestled in the midst of the North Georgia mountains, just a few miles from Brasstown Bald, the tallest peak in the state. The college is about a two hour scenic drive from Atlanta GA, Asheville NC, Greenville SC, and Chattanooga TN. Summertime weather in Young Harris is

typically quite pleasant with highs in the 80's and lows in the 60's.

Table of Contents

•	—
Accommodations	2
Day-by-Day Overview	3
Tentative Agenda At-A-Glance	6
Maps	7
Free Time Activities	10
Meal Descriptions	11
(Note: Registration forms are in a	

separate attachment.)



Why a turtle for the conference logo?

The Young Harris area is in the heart of the Cherokee homeland. A Cherokee legend states that long ago, many of the people were about to perish during a time of tremendous storms and flooding. Then they saw a giant turtle swimming through the waters, and survived by riding on the great turtle's back. As the storms ceased, it is said the turtle came to rest on the highest peak in the area, Brasstown Bald Mountain, and the Cherokee heritage began in the North Georgia mountains.



Conference Accommodations



Our conference hotel partner is the Brasstown Valley Resort & Spa, <www.brasstownvalley.com>, a spectacular mountain lodge resort featuring the area's largest conference center. Located in the heart of North Georgia's beautiful Blue Ridge Mountains, but only a mile or so from the Young Harris College campus and Rollins Planetarium, this 503-acre mountain resort offers the perfect retreat for our SEPA conference. Surrounded by nature and spoiled by all the comforts of home, you'll find Brasstown Valley Resort & Spa more than accommodating.



The minute you step into the lodge you'll be enveloped in the soft glow of the massive stone fireplace and oak-vaulted ceilings. Gaze out through any perfectly placed window for a panoramic view of mountain vistas. With 102 lodge guest rooms, 32 cottage guest rooms, and a deluxe spa suite, Brasstown Valley Resort provides guests with luxurious lodging options. Wireless Internet access is available at no extra charge in the guest rooms, lobby and meeting spaces.

The Lodge

Brasstown Valley's convenient mountain lodge guest rooms are



located under the same roof as the restaurants, great room, health club, pro shop and conference center. Many rooms provide balconies and wooded mountain or valley views. Five onebedroom suites are also available. All rooms in the lodge feature handcrafted twig furniture.

Conference Center

Brasstown Valley is home to North Georgia's premier meeting site and conference center with over 14,298 square-feet of meeting space. The conference center presents a unique, lodge style setting designed to captivate and inspire.

Amenities

Resort amenities beckon visitors to explore their beautiful surroundings. Sporting diversions include golf, tennis, stream or pond fishing, outdoor and indoor heated swimming pool, a state-of-theart fitness center and over 9 miles of interpretive hiking trails. Outdoor enthusiasts and nature lovers will also enjoy nearby rock climbing, more hiking trails including the Appalachian Trail, white water and tube rafting, kayaking, guided lake tours, canoeing, mountain biking, horseback trail riding, bird watching, and botany excursions.

Your families are more than welcome, so why not extend your stay before or after the conference and enjoy what Brasstown Valley has to offer!

Reservations Info

The resort is holding a block of rooms for us at a special SEPA rate of \$143/night, with up to four (4) occupants/room (plus taxes and fees). To reserve a room, please call Hotel Reservations directly at 1-800-201-3205 and identify yourself as a member of SEPA in order to receive this rate. The hotel's cutoff date is May 23, 2011. After that date, reservations will be accepted only on a space and rate available basis. Brasstown Valley is a popular summer destination, so don't wait! Make your reservations now!

Note: All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. Individual room cancellations will be accepted by the hotel from the cut-off date until 7 days prior to arrival without penalty. If cancelling, please record and keep your individual cancellation number, as "No-Show" reservations will be charged at 100% rate for the entire reserved stay. Balcony or fireplace accommodations, as well as cottage parlors and suites, are available for an additional charge, based upon availability.

SPECIAL "EARLY BIRD" OFFER:

Make your hotel reservation by **May 1st** and be entered in a drawing to receive a free room upgrade, round of golf, or massage treatment at the resort's Equani Spa!

Young Harris College is also pleased to offer a limited number of its college dormitory rooms as a less expensive lodging option for SEPA attendees. We can offer \$50.00 per night charges for a single room, but guests will have to furnish their own linens (twin bed sheets and towels, etc.). Some residence hall



rooms may have private baths, while others may be designed "suite style" to serve two or more rooms. The number of dorm rooms is limited, so don't delay! Reserve yours now by e-mailing Steve Morgan at <smorgan@yhc.edu> or calling 1-706-379-5130.

Overview of the 2011 SEPA Conference

his year's SEPA conference theme is "Creating Mountaintop Experiences." In topography, a mountaintop is a point that is higher in elevation than all points immediately adjacent to it. Terms such as "summit," "pinnacle,"



"peak," and "zenith" are synonyms. With that in mind, how can we as planetarium professionals take our facilities to the mountaintop, the highest place possible? What can we do to create mountaintop experiences for our clientele, the public and/or students we serve? What have been the mountaintop experiences of our own careers in the planetarium field, and how can those experiences benefit others in the profession?

Full registration has been set to \$250 per person. Without the generous support of our visiting vendors, it would be considerably higher—so a big "Thank you" to all the vendors who support the conference!

There are also lower, single day registration fees if you can only attend for part of the event. If you are a student and are employed at a planetarium, we have a special rate of \$150 for full registration. We feel it is important to involve younger minds in a unique learning experience such as attending our conference. Note, this offer is NOT open to volunteers, full-time employees, nor educa-

If you are a full member of SEPA, are currently employed in an active planetarium, not a vendor, and require financial assistance to attend, then you can apply to the SEPA Professional Development Fund. Please fill out the application and submit it for approval. If the Professional Development Fund Committee approves your application, then registration is free! The deadline for submitting applications is May 16, 2011. If the Committee deems that enough funds are available, there may be more funds to help pay for travel and lodging.

Now for a day-by-day overview of our week together:

esday afternoon, June 21, you'll receive a warm Georgia Mountain welcome from the superb staff of the Brasstown Valley Resort and Spa as you check in for your guest room in the lodge. Rollins Planetarium staff and members of the SEPA 2011 Conference Committee will also be on hand to greet you and provide you with your registration materials.

Tuesday evening begins with a special welcome session for new SEPA members, after which everyone else will join the fun for an Opening Reception featuring delectable hors d'oeuvres! Then we'll make our way to O. Wayne Rollins Planetarium on the campus of Young Harris College, just a



short 1.5 miles or so from the resort lodge.

Once seated in our newly-renovated planetarium theater, you'll be welcomed on behalf of YHC by Mr. Clint Hobbs, Vice President for Enrollment Management, and Dr. Paul Arnold, Dean of the Division of Mathematics and Science.

Rollins Planetarium features a GOTO CHRONOS Space Simulator star projector. Installed in 2002, it was the first installation of the CHRONOS model anywhere in the world. A Sky-Skan Definiti fulldome digital projection system was added in 2008 in a 6-projector compact DLP configuration. The planetarium also features a 40-ft. Spitz dome, ECCS Pleiades RGB cove lighting, and a Klipsch 5.1 audio system installed by Bowen. As mentioned above, we are also pleased to announce the theater is being renovated with new Irwin



seats, new carpet and a fresh coat of paint in advance of the conferencel

Then it's on to some amazing planetarium shows and demos. We already have some shows lined up, and the available time is limited, so please let us know as soon as possible if you are interested in sharing your program.

dnesday, June 22, after enjoying the breakfast items you'll find at Brasstown Valley's Continuous All Day Break Area, head to the conference's first paper sessions. A key part of the week is made up of presentations by you. Space is limited, so submit early. It will be great to hear about everyone's projects, new shows and other activities.

Throughout the conference while at Brasstown Valley, the vendor hall will be open. Please make time to call on our visiting vendors and thank them for their support of our conference. This is a valuable time to talk in person with representatives of companies across the globe that specifically serve our planetarium community. Please keep checking <sepadomes.org> to see which companies are attending. Along with the vendor hall, please attend their presentations to learn even more. It's always fun to see new products for our profession.

The silent auction is an important part of SEPA. The proceeds go directly to the SEPA Professional Development Fund to provide financial support for conference attendance. Those wishing to donate to the auction should contact Dave Maness at the Sharpe Planetarium in Memphis TN. Most any item is fair game. Collectables are highly sought after. Please e-mail < David. Maness@ memphistn.gov> an image of the item with a brief description so it can be posted on <sepadomes.org> before the event. Tables will be available for the auction items on Wednesday morning so you will have plenty of time to peruse the tables and start bidding early.

Our lunch speaker on Wednesday is **Peter** McLeish, a Canadian artist who specializes in paintings and multimedia events highlighting the beauty of science. His talk will be on "The Hundred Year Hunt for Red Sprites." As you may be aware, red sprites



are upper atmospheric optical phenomena associated with thunderstorms that have only recently been documented using low-light cameras. One researcher exclaimed it was as if biology had sud-



denly discovered a new human body part. Since then, an entire "zoo" of luminous objects have been found in the rarified air above thunderstorms. Despite nearly a century of anecdotal reports, most scientists remained skeptical until the first images were captured on high-speed video. The blink of an eye lasts 250 milliseconds: sprites often last only ten.

After lunch, join us for the **pre-business meeting**. Please attend so you'll be prepared for any items to be voted on at Friday's full business meeting.

Next, we've designated a block of time on Wednesday afternoon just to **explore the vendor exhibit area**. Then another afternoon paper session to learn and share before sitting down for a delicious dinner. Afterward, we'll make our way to the YHC campus for our annual group photo. Then it's back to the planetarium for the evening sessions.

Young Harris sits at the heart of the ancestral Cherokee homeland, so it is our privilege to bring noted Cherokee historian and educator **Freeman Owle** to the planetarium for a special session on

"Cherokee Sky Legends." Freeman was born on the Qualla Indian Boundary, home of the Eastern Band of the Cherokee Nation, and is an authoritative lecturer and demonstrator of Cherokee culture. In December 2008 he did a book signing for the book "Origin of the Milky Way" at the Museum of the American Indian in Washington DC, and had the chance to teach the museum staff the art of storytelling in a workshop he was asked to conduct. He teaches from the native perspective, the Cherokee's perception of themselves in relation to the things around them.



Following Freeman will be the infamous Constellation Shootout. Jon Bell will host this annual favorite where you will compete in pointing out constellations, asterisms, stars with names, and deep sky objects with Messier numbers or names. You'll go round-robin until there's only one left. Even if you don't participate, attendance is highly recommended as you'll learn so much about the night sky.

After we leave the planetarium, you'll have the option to see many of those same objects in the <u>real</u> night sky! Weather permitting, you are invited to make your way with us to the parking area at the top of **Brasstown Bald Mountain**, Georgia's tallest peak with an elevation of 4,784 feet. Bring your own telescope if you're able—this will be a great chance to use it under dark skies! It's about a 30 minute drive from the planetarium to the summit. Carpooling is encouraged, as no shuttle bus will be available.

Wednesday night is also the first **Hospitality Suite** of the conference. If you've never attended a SEPA conference, this is where much meeting and greeting occurs and is always much fun and a great way to unwind. You may even witness a sighting of the Mountain Woodchuck in the deep woods around the resort cottages! Thursday and Friday nights will both be capped off with a Hospitality Suite as well. So be sure to attend and have lots of fun!

ursday, June 23, is Tellus Day. We'll board buses that morning for an excursion to the Tellus Museum and Planetarium in Cartersville GA. David Dundee and his staff will host our group for lunch, followed by planetarium shows and demos in their 120-seat digital planetarium featuring a



Konica-Minolta MEDIAGLOBE-II projector. We'll also be treated to observatory solar viewing and a general tour of the facility. Tellus is a relatively new, world-class museum located just off I-75.



After returning to Young Harris, we'll have a fun and relaxing evening at the resort's Sunset Pavilion. Let yourself go in a real down home openair environment with a great view of Three Sisters Mountain and the golf course, including—with fingers crossed for good weather!— a sunset worthy of applause. Bring your camera—

the photo opportunities are endless.

For dinner, it's a **Brasstown Barbeque!** Casual is the word as we sit on picnic tables decorated with checkered cloths and oil lanterns. Help yourself to all the roasted peanuts in the shell that you can carry. But leave room for the old fashioned desserts such as skillets of fruit cobblers with ice cream. You can even belly up to the whiskey barrel bar and have some country lemonade in a mason jar, or a good old-fashioned cream soda. There'll also be diversions like horseshoes and sand volleyball. So, "Come on Down!" We guarantee you a unique and memorable experience.

Hope you like mountain music; you'll hear lots of it. Our musical entertainment for the evening is Cornbread Ted & the Butterbeans, bringing us FOOT STOMPIN' MUSIC from the Mountains of North Georgia! Raisin' an old-timey ruckus! Cornbread's musical stylings hearken back to the early days of radio, when humor and entertainment went hand in hand with the music. Their musical repertoire includes Old-Time Fiddle Tunes, Jug Band Songs, Early Country, Bluegrass, Country Blues & Ragtime.



Interesting side note— Cornbread Ted & the Butterbeans have many connections to Young Harris College! For example, "Ted" is **Ted Whisenhunt**, Chair of the Art Department and Associate Professor of Art. He has studied traditional Italian oil painting at the University of Lorenzo de Medici in Florence, Italy and teaches courses in painting, sculpture, photography, and design. His wife, **Dr. Eloise Whisenhunt**, plays "dog-house" bass in the group and also teaches English at YHC.

After the sun goes down, if skies are clear, we'll open up the YHC Observatory for optional observing sessions. The observatory is located on property directly adjacent to the resort at the scenic Twiggs Overlook, so it's a very short hop on the shuttle bus to get



there. The observatory features a 14" Celestron computerized German equatorial telescope housed in a 15-foot dome. In addition to the main scope, the facility also contains a couple of outdoor telescope piers which can mount and power other scopes, so if you'd like to bring your own telescope and do some viewing there, then by all means do so!

iday, June 24 finds us back at the conference center for morning workshop sessions. Workshops are special in that they run for a longer time than normal paper sessions and often include making something or providing hands-on instruction. Again, space is limited, so submit your workshop proposals early!

After the workshops, it's time for the **SEPA business meeting**. SEPA is designed to serve its constituents. Its members rarely meet, so it's important to be part of its governance. Voting is limited to full SEPA members, but all delegates are welcome to attend the meeting.

After the meeting ends, you can grab a boxed wrap lunch to go and then head out to enjoy some **free time** in the afternoon for your own mountain excursion. That's right—many of you asked for a block of free time during the conference, so we set aside the entire afternoon for you to spend as you wish. There are so many fun things to see and do in the mountains that we worked with the resort to put together a list of optional activities you might enjoy—guided hikes, a waterfall trip, boat rides, even a daytime visit to the summit of Brasstown Bald! For all the details, see the separate page of **Friday Afternoon Free Time Activities** later in this document. If you see one you like, there's a place on the registration form to sign up.

Friday ends with the gala banquet. The evening starts with a cash bar and the last chance to make bids in the silent auction. Remember, this money goes directly to the SEPA Professional Development Fund. Afterward, a delicious meal awaits, a real Georgia treat. But it doesn't end there.

Last, but definitely not least, is our keynote speaker, **Dr. Mark Devlin**. What better way to end our week of mountaintop experiences than by hearing from an astronomer whose current projects include the highest telescope facility in the world, the Atacama Cosmology Telescope, at 17000 feet elevation in northern Chile!

Mark has been called the "Indiana Jones of Astrophysics." He's an experimental cosmologist at the University of Pennsylvania who designs and constructs the devices that collect the data that help us understand our universe. Rather than working out theories on a chalkboard, he's more likely to be found crawling inside the frame of a car-sized telescope, soldering gun in hand, or standing on the windswept ice of Antarc-



tica preparing to send that high-tech appliance to the very edge of space on a NASA balloon.

Mark will tell us about his work on **BLAST**, short for Balloon-Borne Large-Aperture Submillimeter Telescope, a sophisticated scanning device that detects light from distant star-forming dust clouds.



BLAST! also refers to the movie of the same name done by Mark's brother Paul, an Emmy award-winning filmmaker. Paul followed Mark to five continents, from the Arctic to the Antarctic to launch this revolutionary new telescope. The goal was to look back in time to reveal a hidden Universe of never-before-seen starburst galaxies, providing clues to the Evolution of Everything. The successful flight of BLAST led to the verification that half the light in the Universe comes from these star-forming dust regions. From catastrophic failure to transcendent triumph, their adventure exposes the surprising real life of scientists.

turday, June 25 is the last day of our conference. After a delicious catered breakfast, our final official activity will be the door prize drawing. If you would like to donate something for the drawings, please contact us. It will definitely be appreciated by a fellow delegate. And don't forget: you must be present in order to win a door prize.

In closing, on behalf of both Rollins Planetarium and Young Harris College, it is a real honor for us to host SEPA and its members for this conference. We will do all we can to make this a mountaintop experience for all who attend. Look forward to seeing you in June!

Steve Morgan

Planetarium Director
O. Wayne Rollins Planetarium
Young Harris College
P.O. Box 68, 1 College Street
Young Harris, GA 30582
<smorgan@yhc.edu>
706-379-5130



AGENDA AT-A-GLANCE

2011 Southeastern Planetarium Association Conference June 21-25, 2011

TUESDAY, JUNE 21

7:00 am-6:00 pm Vendor area setup at BVR 2:00-4:30 pm Check-in & Registration at BVR

4:00 pm SEPA Council Meeting 5:30 pm New Members Welcome

6:00-7:00 pm Opening reception (heavy hors d'oeuvres)

7:00 pm Make our way to YHC

7:15-9:00 pm Welcome & Planetarium Session 1

(incl. Opening Session with VIPs, etc.)

9:00-9:15 pm Break

9:15-11:00 pm Planetarium Session 2 11:00 pm Make our way back to BVR



WEDNESDAY, JUNE 22

7:00-8:30 am Breakfast (BVR Conf. Ctr. break area)

8:30-10:00 am Vendor Plenary Session 1
10:00-10:15 am Morning Break & Vendor Time
10:15-11:15 am Vendor Plenary Session 2

10:15-11:15 am Vendor Plenary Session
11:15am-Noon Pre-business meeting

Noon-1:15pm Lunch Buffet with speaker Peter McLeish

1:15-2:45 pm Delegate Plenary Session 1 & Vendor Time

2:45-4:00 pm Explore Vendor Area (& Afternoon Break)

4:00-5:00 pm Delegate Plenary Session 2 & Vendor Time

6:00-7:00 pm Dinner at BVR Tack Room 7:00 pm Make our way to YHC

7:15 pm Group photo on YHC Campus Plaza

7:30-8:50 pm Planetarium Session 3 (incl. Cherokee Sky

Legends with Mr. Freeman Owle)

8:50-9:15 pm Break

9:15-10:45 pm Planetarium Session 4
10:45 pm Make our way back to BVR

10:45 pm- until or (optional) make your way to

top of Georgia's tallest mountain, Brasstown Bald, for an unstructured,

informal observing session (weather dependent)

11:00 pm-until Hospitality Suite 1 (Spaced Out Music)

THURSDAY, JUNE 23

7:00-8:45 am Pick up Boxed Breakfast in lobby

8:45 am Buses depart for Tellus in Cartersville, GA

9:00 am View Devlin's BLAST! movie on bus 10:30 am Orientation at Tellus; meteorite

presentation

11:30am-12:50pm Lunch and free time to wander

1:00-3:00 pm Tellus Planetarium Session

3:00-4:00 pm Observatory/solar house/museum

open house

4:00 pm Buses depart for Young Harris

7:00-9:00 pm "Brasstown BBQ" Cookout dinner

at Sunset Pavilion

9:00 pm Make our way to YHC

9:15-10:30 pm Planetarium Session 5 (Const. Shootout)10:30 pm - until Optional observing sessions at College

Observatory at BVR (weather dependent;

unstructured & informal)

11:00 pm-until Hospitality Suite 2 (Astro Jeopardy)

FRIDAY, JUNE 24

7:00-8:30 am Breakfast (BVR Conf. Ctr. break area)
8:30-11:00 am Workshop Sessions 1a/1b (& Vendor Time)

11:00-11:15 am Morning break & Vendor Time

11:15am-12:30pm Business Meeting

12:30pm Pick up Boxed Wrap Lunch

1:00- 5:00 pm Free Time (or meet with vendors

by appointment only)

6:00-7:00 pm Silent Auction & Cash Bar

7:00-9:30 pm Banquet Dinner with speaker Mark Devlin;

Jack Horkheimer tribute

10:00 pm-until Hospitality Suite 3

SATURDAY, JUNE 25

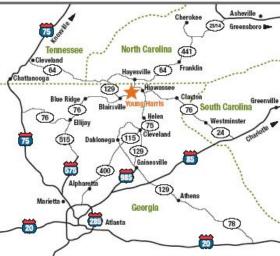
9:00-11:00 am Breakfast Buffet/Door prizes at BVR

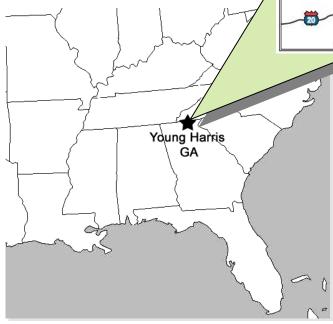
Noon Checkout

3:30 pm Post-SEPA tour of PARI in Rosman, NC



MAPS & DIRECTIONS





Recommended Best (and Quickest) Route From Atlanta: Take I-75 North to Exit #268 onto I-575 North toward Canton. I-575 North becomes Zell Miller Mountain Pkwy. (GA-515). Follow GA-515 North until it becomes U.S. Highway 76 East. Stay on U.S. Highway 76 East to Young Harris.

Information for Flyers:

When arriving by plane, most visitors to the Young Harris area fly into Atlanta and then get a rental car. There are numerous rental car agencies within the airport. For more

info, visit: http://www.atlanta-airport.com/ GroundTransportation/CarsLimosTaxis.aspx>.

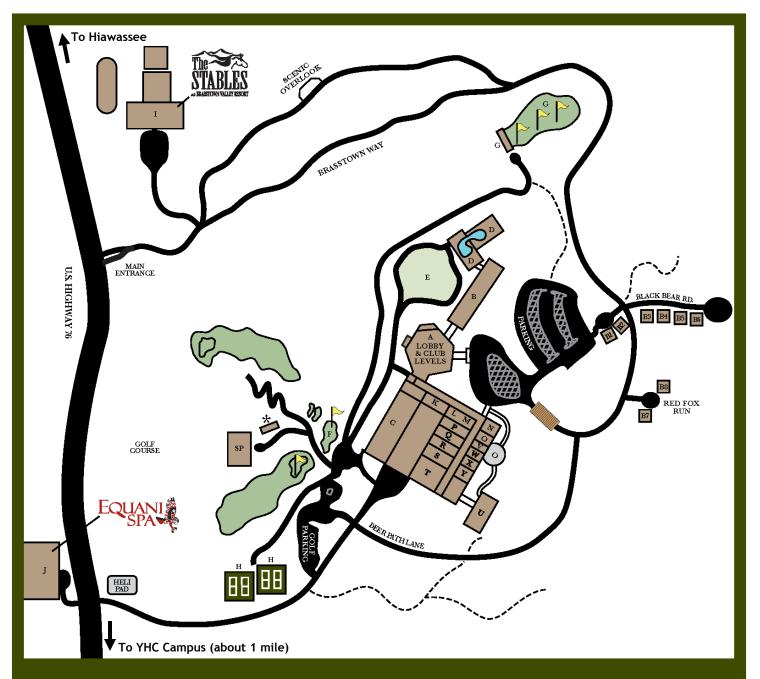
Driving time from the Atlanta airport to Young Harris is about two and a half hours depending on traffic. Other options for passenger service include Chattanooga TN, Asheville NC, Greenville-Spartanburg SC and Knoxville TN. Driving time from those airports is similar to that from Atlanta.

There is no airport in Young Harris proper. The

closest ones are in Blairsville GA and Andrews-Murphy NC, but those are smaller, general aviation facilities with no commercial passenger service. The resort does have a heli-pad.

If you'd prefer not to rent a car, our conference hotel will be happy to arrange shuttle transportation to/from the airport. They do require a minimum number of people to share the ride so they can keep the cost down per individual on the trip. If you are interested in making those arrangements, please contact:

Amber Davis, Recreation Supervisor <ADavis@BrasstownValley.com> Brasstown Valley Resort & Spa 6321 US Hwy 76 Young Harris, GA 30582 706.379.4602



BRASSTOWN VALLEY RESORT

A - Lobby Level Front Desk Business Center

> Bellstand Fireside Lounge

> Leisure Services

 $\begin{array}{ccc} \textbf{A - Lower Glub Level} & \textbf{F} \\ \textbf{ProShop/Country Store} & \textbf{G} \end{array}$

Brassies Sports Grill

Art Gallery

Game Room Fitness Center B - Lodge Guestrooms Floors 2-5

B1-8 - Cottages

C - The Dining Room

D - Indoor/Outdoor Pool

E - Waterfall Lawn

F - Putting green & 1st Tee

- Golf Driving Range

H - Tennis Courts

- The Stables & Tack Room

J - Equani Spa

K - Cedar Knob A & B

L - Keys Branch

M - Johnson Branch

N - Group Registration

O - Break Area & Patio

 $P \, - \, Ballroom \, Salon \, 1$

 ${f Q}$ - Ballroom Salon 2

R - Ballroom Salon 3

S - Ballroom Salon 4

T - Trackrock Theater

U - Creekside Pavilion

V - Chimney Top

W - Walnut Grove

X - Mining Gap

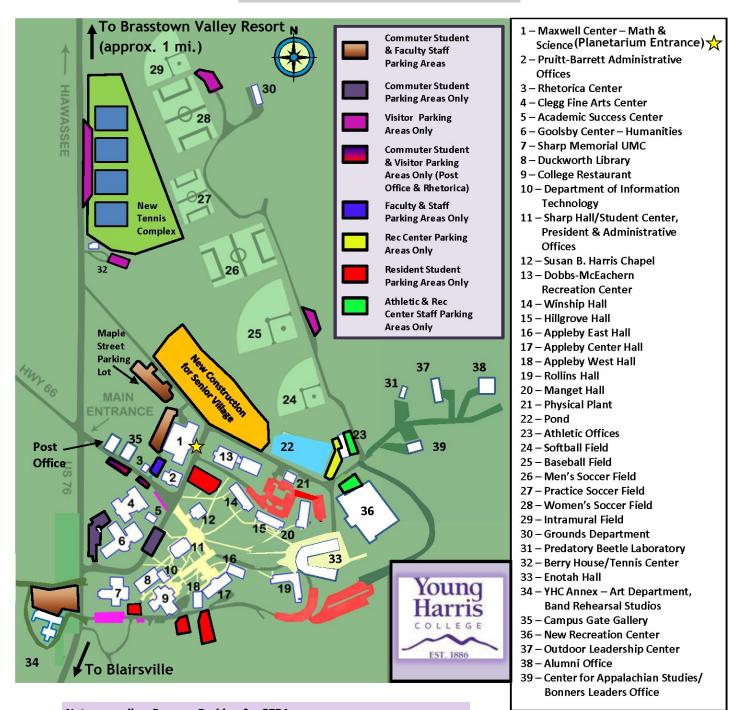
Y - Long Ridge

SP- Sunset Pavilion

* - Volleyball & Horseshoes

---- Hiking Trails

YHC CAMPUS MAP



Note regarding Campus Parking for SEPA:

The planetarium is located in the Maxwell Center, which is marked as Bldg. #1 on the map above. It's usually not too difficult to find parking on campus during the summer. You can use the spaces in front of Maxwell, including the lot shown in red across the street. If those spots are full, then the lot shown in brown directly behind Maxwell or the Maple Street parking lot are good alternatives. The main entrance to the Planetarium is marked by the yellow star on the map.

FRIDAY AFTERNOON FREE TIME ACTIVITIES JUNE 24, 2011

You asked, and we listened! Your conference agenda includes a generous block of **free time** on Friday afternoon. After picking up your boxed wrap lunch at noon, the entire afternoon is yours to enjoy! Feel free to spend it as you wish, whether it's lounging by the resort pool, or signing up for one of the following fantastic activities and mountain excursions:

 18 Hole Championship Golf Course: The Brasstown Valley Golf Course has been ranked by both Golf Digest



and Leading Golf
Courses of America as
one of the top courses
to play in Georgia. Designed by Denis Griffiths, the golf course
winds through wildlife
preserves, ponds and
streams framed in by
the mountains. With
four sets of tees, all skill
levels will be able to

enjoy a layout that is maintained to the high standards you'd expect. **Rate is \$62 per player.**

One Hour Guided Trail
Rides: Featuring five
miles of trails, the Stables
facility offers one hour
guided mountain trail
rides, accommodating all
experience levels, from
beginner to advanced.
Guests can meander
through open fields, hard-



wood forests and crystal-clear trout streams as they travel throughout the property. Rate is \$46 per person. 1:30pm and 2:45pm rides available. Maximum of 12 riders per time.



- 3. **Boat Rides on Lake Chatuge:** Enjoy beautiful
 Lake Chatuge on a 2 hour
 Pontoon Boat ride. Group
 will meet in the Lobby at
 1pm and transportation will
 be provided to and from
 the lake. **\$35 per person. 5 person minimum.**
- One Hour Guided Hike: Enjoy a portion of the 9.2 miles of wilderness trails on the Brasstown Valley Resort & Spa property. Proper shoes, long pants and bug spray recommended. Group will meet in the lobby at 2pm. \$30 per person.

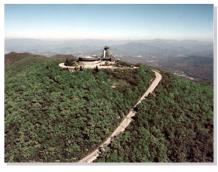


5. **Sip & Shop:** We will begin with a wine tasting at Crane Creek Vineyards and then continue with shopping at the local boutiques and antique stores. Transportation provided. Group will meet in the lobby at 2pm. **\$35 per person. 5 person minimum.**



6. **Trip to Brasstown Bald:** Beautiful Brasstown Bald, rising 4,784 feet above sea level, is Georgia's highest mountain. On clear days, the spectacular 360-degree view from

atop the mountain allows you to see four states: Georgia, Tennessee, North Carolina, and South Carolina. The surrounding area is home to a wide variety of plants and animals. Group will meet in



the lobby at 2pm and transportation will be provided. **\$30 per person. 5 person minimum.**

7. **Anna Ruby Falls Trip:** This rare and spectacular double waterfall lies in the heart of the Chattahoochee National Forest, adjacent to Unicoi State Park and just north of the alpine village of Helen. A paved 4/10 of a mile footpath leads from the parking lot to the base of the falls. The



trail is easy to moderate and benches are placed along the trail. Be cautious and wear good shoes as the trail can be slick. From the viewing deck of the visitors center, you can look down into Smith Creek and feed brook, rainbow, and brown trout. Group will meet in the lobby and transportation will be provided. \$35 per person. 5 person minimum.



Meal Descriptions

Note: If you have special dietary needs, such as vegetarian, diabetic, gluten-free, food allergies, etc, please indicate so on your registration form and the resort chef will prepare suitable alternatives for you at no extra charge.

Tuesday Evening Opening Reception "Displayed Hors D'Oeuvres"

Fresh Vegetable Crudités with Dips
International Cheese Board
Seasonal Fruit Platter with Fruit Yogurt Dip
Assorted Tea Sandwiches
Assorted Deluxe Canapés
Iced Jumbo Shrimp with Cocktail Sauce
Chicken Finger with Honey Mustard Sauce
Buffalo Style Chicken Wings with Bleu Cheese Dip

Wednesday and Friday Breakfast and Breaks "Brasstown Continuous Break"

The resort's Continuous Break Area will serve our group an abundant variety of items. You may visit this common area as much as you like and you're welcome to take items into meeting rooms.

Continuous All Day Break includes all items listed below.

For the Morning Break.... available from 7:00am to 11:00am
Selection of Fruit Juices, Mineral Waters and Assorted Soft
Drinks, Fresh Cut Seasonal Fruit Salad, Daily Variety of Breakfast
Breads, Muffins, Danish, English Muffins or Pastries, Homemade
Biscotti, Bagels with Cream Cheese, Fruit & Plain Yogurt,
Chef's Daily rotation of the following items:
(Bacon, Egg and Cheese Croissants, Sausage and Egg Biscuits,
French Toast Sticks, Biscuits with Bacon, Egg and Cheese)
Freshly Brewed Coffee and Specialty Teas, Gourmet Coffee Bar

During the Afternoon Break.... available from 1:00pm to 5:00pm Selection of Fruit Juices, Mineral Waters and Assorted Soft Drinks, Fresh Whole Fruit, Chocolate Brownies or Assorted Cookies, Potato Chips, Cracker Jacks, Popcorn or Soft Pretzels, Assorted Specialty Ice Cream Bars, Miniature Candy Bars, Trail Mix, Yogurt Pretzels and Other Candies, Homemade Biscotti, Freshly Brewed Coffee and Specialty Teas, Gourmet Coffee Bar including Mochas, Cappuccinos, Espressos and Flavored Coffees

including Mochas, Cappuccinos, Espressos and Flavored Coffees

Wednesday Lunch "Down Home Lunch Buffet"

Mixed Greens with Condiments and Dressings
Grilled Vegetable Salad w/Herb Vinaigrette
Three-Bean Salad w/Cilantro Vinaigrette
Green Peppercorn Chicken
Homemade Meatloaf
Red Bliss Whipped Garlic Potatoes
Southern-Style Cooked Carrots
Spanish Corn
Fruit Cobbler a la mode
Freshly Brewed Coffees and Teas

Wednesday Dinner "Around the Campfire"

Potato Salad, Cole Slaw, Lettuce, Tomato, Onions, Pickles and Condiments, Sliced Cheeses and Buns, Grilled Hot Dogs, Juicy Hamburgers, Baked Beans, Potato Chips, Chocolate Brownies.

Thursday Boxed Breakfast

2 ham, egg & cheddar biscuits, fresh cut fruit, cinnamon roll, and a large coffee with condiments

Thursday Lunch

Will be provided during our visit to Tellus Museum and Planetarium in Cartersville GA.

Thursday Dinner at Sunset Pavilion "Brasstown Barbeque"

Southern Potato Salad Creamy Cole Slaw Brown Sugar Barbecued Chicken Mesquite Smoked Pork Ribs Grilled Andouille Sausage Molasses Baked Beans Buttery Corn on the Cob Seasonal Pie in a Skillet

Friday Lunch "Mountain Excursion Wrap Lunch"

Boxed to go for your Friday afternoon at the pool, round of golf, boating or waterfall excursion, horseback rides or hikes on the trails. (See elsewhere for more details about the great lineup of activities for your Friday afternoon free time!)

Choose from an assortment of:

Grilled Chicken Breast, Ham & Cheese, Roast Beef, or Turkey & Swiss wrapped in a Flour Tortilla Shell, served with Lettuce, Diced Tomato and Rémoulade Sauce. Potato Chips, a Cookie for Dessert, Condiments and a Soft Drink or Bottled Water.

Friday Banquet Dinner "Georgia On My Mind"

Boneless Chicken Breast coated with fresh Herbs,
served with Peach Chutney.
House Salad
Dinner Rolls and Butter
Georgia Pecan Pie
Freshly Brewed Coffee
Sweet or Unsweetened Iced Tea
Chef's choice of starch and vegetable accompaniments

Saturday Breakfast Buffet "Blackbear Creek"

Assorted Breakfast Bakeries
Fluffy Scrambled Eggs
Crisp Applewood Smoked Bacon
Grilled Link Sausage
Country Fried Potatoes
Southern-Style Buttery Grits
Buttermilk Biscuits with Country Gravy
Sliced Seasonal Fresh Fruit Display
Fruit Preserves and Butter
Selection of Chilled Fruit Juices
Freshly Brewed Coffees and Teas