

~ SEPA 2010 Sponsorship Levels & Benefits ~ Updated! ~

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Additional Notes:

Exhibit Space:

The exhibit hall will open for set up at 7 a.m. on Tuesday, June 8, 2010. All exhibits must be removed from the exhibit hall by 11:59 p.m. on Friday, June 11, 2010.

Exhibit space is 10'x8' and includes an 8' table, 2 chairs, wastepaper basket, 8' tall drape in back, 3' tall drapes on sides, 110V power, s-hooks for banners, and the tables are covered and skirted. The ceiling height is 20' and there is loading dock access.

Additional exhibit space is \$225 for each unit.

If large amounts of power, water, or other special needs are required, there will be an at-cost additional charge. Contact the conference site for those special arrangements.

Registration:

Conference registration is tentatively set at \$250/person.

If you receive a complimentary registration with sponsorship, you must still register like a delegate for our records, but with no charge.

Planetarium/Presentation Time:

If you are a Universe or Galaxy Level Sponsor, you can receive both planetarium time **and** plenary time. If you are a Solar System, Planet, Moon or Comet Level Sponsor, you can do **either** a free plenary presentation or have planetarium time for an **additional** fee. Please, no Power Point-type presentations in the theater.

To schedule time in the planetarium, it is \$500/15 min. up to 30 min. max. This is limited to schedule availability.

Guidelines to Setting Up Equipment and Content in the Planetarium:

If you are submitting content to play back on our full-dome system, your file must be: 1. Received by us at least 30 days before the conference starts (5/8/10); 2. Either be in a 3K or smaller .m2v dome master format or be in a

single frame sequence with sequential numbers; 3. If larger than 3K in size, they will be reduced in resolution to 3K; 4. Audio can be in WAV or AIFF separate channels or AC3 surround format. AC3 is preferred.

If you are planning to temporarily set up equipment in the theater, you **must**: 1. Install the equipment from 9 a.m. to noon on Mon., June 7, 2010, 9 a.m. to noon on Tues., June 8, 2010, or earlier dates based on our schedule; 2. Remove the equipment between 6 and 9 p.m. on Saturday, June 12, 2010 or other times/dates based on our schedule; 3. Not compromise nor block any of the permanent equipment nor normal public program playback in the theater; 4. Not block any aisle ways or exits; 5. Not attach any material or equipment in any way to anything in the theater; 6. Schedule a time and date with the planetarium staff for installation; 7. Consider theater layout dimensions.

Goodie Bag (Part of the Conference Bag):

The Goodie Bag stuffing fee is \$50 per item or mini portfolio. 150 items are needed.

A mini portfolio is a small collection of brochures/documents.

Super Special Deal!: if you are the first to request the stuffing of a particular type of item on our list below, then the stuffing fee is waived! (Limited to one item on the list.) Please contact us to avoid duplication of giveaway and to meet specifications.

List: 1. Portfolio w/pad of paper; 2. Pen; 3. Nice neck lanyard; 4. Special snack treat (high quality dark chocolate, variety snacks, etc. [will allow more than one fulfillment and not limited to one type]).

Items to be supplied by Bays Mountain Park **ONLY - No Exceptions**:

1. Conference bag; 2. Name tag; 3. Water bottle (change from previous doc).

Contact:

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423-229-9447 - phone

423-224-2589 - fax

Our goal is to provide a great conference for both the delegates and the vendors. Please don't hesitate to ask for information or assistance.