

Southeastern Planetarium Association Conference

June 16 – 20, 2009

Black Hole Bag Opportunity

What is the Black Hole Bag Opportunity?

Delegates could really use items such as a pen, notepad, package of No-Doze, or bottle opener during the conference. Here's a unique opportunity to get ONE item from your company placed in the conference bag each delegate will pick up at registration. You might also consider a teaser or invitation for delegates to attend your presentation or visit your booth in the vendor area.

What types of items will be accepted, and how many will be accepted?

These are general qualifications for what can go in the conference bags.

- We do not know how many items will fit in the delegate bag at this time, but they will be accepted and included on a first paid, first served basis.
- Vendor must provide 250 pieces/items to go in the delegate bags.
- Only one item per vendor will be accepted.
- Items must not exceed six pages of 9 x 12 inch paper.
- Items must be composed of one package/object: already collated and stapled, etc.
- Items must not exceed one inch in thickness.
- Items must not weigh more than a DVD in a standard library case.
- Items must not contain liquid or breakable materials.
- Items must be delivered to Sudekum Planetarium by 5 pm on June 1, 2009.

What is the deadline for receiving items, and what happens if items arrive late?

- The items MUST be delivered to the Sudekum Planetarium no later than 5 pm on June 1, 2009, to assure they will be included in the conference bags.
- Anything received after the deadline may not make it into the conference bag.
- If your materials arrive late, there will be NO refund for the money paid for the Black Hole Bag Opportunity.
- Materials received late can be put out on a free literature table or the vendor may distribute them at their booth or during their presentation. It will become the vendor's responsibility to distribute the items.

How much does it cost to get an item in the conference bag?

- The Black Hole Bag Opportunity cost is \$100 per item.
- Vendors CANNOT double their payment to include a larger item.

For Black Hole Bag Opportunities, contact

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